

**RESOLUTION TO CLARIFY THE MISSION AND PURPOSE  
OF THE CHAMBER OF COMMERCE**

WHEREAS, the Springdale Chamber of Commerce is a non-profit corporation created for the benefit of its Members;

WHEREAS, the Springdale Chamber of Commerce is the community's principal business network whose goal is to further the interests of Members in the growing Northwest Arkansas economy;

WHEREAS, the Springdale Chamber of Commerce's Members range from single-owner, home-based businesses to Fortune 100 companies, employing thousands of Springdale residents have diverse needs;

WHEREAS, the Springdale Chamber of Commerce offers numerous benefits to its Members, including networking events, professional enrichment programming, business referrals, customized data, pro-business issue representation with local, state and national elected officials, business communications, business promotion and marketing opportunities all designed to maximize member's business and profitability;

WHEREAS, the Springdale Chamber of Commerce is also uniquely qualified to offer its business development services to Members and non-members alike on a contractual basis based on individual client needs;

WHEREAS, the Springdale Chamber of Commerce wishes to clarify its mission and purpose as an organization capable of performing business-oriented duties on behalf of its membership and economic development services on behalf of non-member clients;

BE IT RESOLVED, that the core mission of the Springdale Chamber of Commerce is to serve as the leader, facilitator, network and advocate for our Members;

BE IT FURTHER RESOLVED, that the Chamber shall offer its Members specific opportunities to network and make new business contacts; expand their skills and learn new ways to grow their business; help starting a new business; get involved in the local business community; meet and support other local businesses; advocate on behalf of their business interests; and

BE IT FURTHER RESOLVED, that the Chamber may also, from time to time, offer specific community and economic development consulting services, which are not provided to its Members as part of its core mission, to Members and non-members, including governmental entities, on a contractual basis according to the specifications and compensation as may be negotiated and agreed upon by such client and approved by the Board of Directors.

Dated this \_\_\_ day of \_\_\_\_\_, 2015.

SPRINGDALE CHAMBER OF COMMERCE

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Mike Morgenthaler, Chairman of the Board