



Springdale Chamber of Commerce seeks new President to provide executive leadership and oversight to the chamber and its membership in a rapidly growing region.

OVERVIEW:

The president is the chief executive and administrative officer reporting to the executive board of directors. This person will be responsible for the daily activities of the Chamber of Commerce, including all administrative, operational, personnel, and financial requirements of the organization. Activities include leading the Chamber's services, products, programs, events, and public policy along with responding to the needs of its members. This person is expected to be a leader in the community, primarily representing member businesses, in order to promote economic growth, industry, and civic improvements in the community. This position has supervisory oversight for all chamber employees.

DUTIES:

- Leadership. Provides key leadership in the community, primarily representing the private sector business and industry. To do this, this person must take an active role and be visible with the individual Chamber members. This person must also be aware of and in touch with member needs and desires obtained through proactive solicitation and regular feedback from Chamber members. Represents Chamber of Commerce at community business activities and functions, which could include evening and weekend appearances.
- Economic Development: Serves as lead economic development representative for both the Chamber and for the city of Springdale, whom the Chamber is contracted with as its official economic development arm. Actively works to create new jobs through recruitment and expansion efforts.
- Tourism: Serves as lead visitor and tourism representative for the Chamber and for the Springdale Advertising & Promotion Commission, whom the Chamber is contracted with for general and services and advertising services. Actively works to grow Springdale's sales tax base through increased hotel room nights, marketing and promotion of the city's visitor and tourism venues.
- Board engagement. Facilitates board engagement in setting a mission and vision with key action steps to achieve a strategic plan to meet the needs of its members.
- Long term planning. Anticipates emerging and long range problems, issues, and needs, and develops strategies to address those concerns and needs.
- Relationship Building. Develops and establishes credible, healthy relationships with key elected officials, legislators and lobbyists in order to better represent the interests of Chamber members.
- Business development. Actively works to assist small businesses by providing start-up guidance, ongoing business training opportunities, knowledge sharing (networking) opportunities, and counseling to members on problems affecting the local economy.



- Membership Ingenuity. Develops and implements recruitment and retention strategies to increase membership and retain existing members.
- Diversity & Inclusion. Focuses supporting the community's needs around workforce development and diversity and inclusion. Actively works to expand and improve quality of life in community.
- Financial Management. Communicates to government and business organizations to create greater understanding between community, government, and business organizations. Develops and is accountable for annual budget with Board of Directors approval.

DESIRED QUALIFICATIONS:

Bachelor's degree and at least five years' experience in a leadership role at a chamber, civic, community or similar non-profit or government agency.

APPLICATIONS:

Interested candidates are encouraged to apply to the search committee by submitting a cover letter, resume, and a list of three references by May 29th, 2020 to SpringdaleARChamber@gmail.com.

ABOUT SPRINGDALE

The city of Springdale is a diverse and friendly community. As the fourth-largest city in the state of Arkansas, Springdale has almost 80,000 residents and is located in Washington and Benton counties in the northwest corner of the state at the foothills of the Ozark Mountains.

ABOUT CHAMBER

The Springdale Chamber of Commerce is a membership organization whose purpose is to advance those issues of specific interest to our members. When possible, the Chamber will also work to develop, encourage, promote and protect the commercial, civic, industrial, agricultural and general business interests and the general welfare of the City of Springdale and the Greater Springdale Area.

The vision of the Springdale Chamber of Commerce is that we will serve our members in ways that prioritize our community's quality of life and their ability to contribute to economic growth and prosperity for our city. The U.S. Chamber of Commerce has awarded the Springdale Chamber of Commerce a 5-Star Accreditation. The highest rating bestowed on chambers, only 1% of the nation's chambers earn this honor. In order to receive Accreditation, a chamber must meet required standards in nine core competencies including operations and programs, areas of governance and finance, government affairs, and technology.